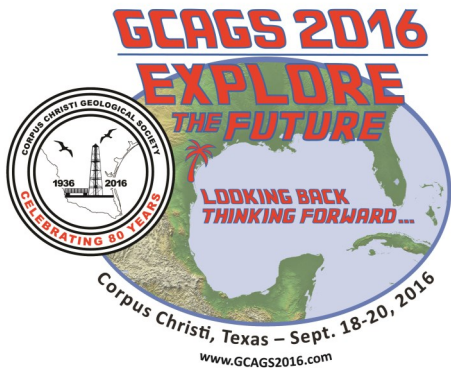


Gulf Coast Association of Geological Societies
with GCSSEPM • Sept. 18-20 • Corpus Christi

EXHIBIT WITH US !



"It's a good event and needs to stay focused on the Gulf Coast."*

"With oil at \$40/bbl, attendee morale was not high. You did an excellent job under the circumstances."*

"The Happy Hours in the Exhibit Hall were well done."*

"Like having the posters in with the exhibitors. Increases traffic for both."*

The current state of our industry demands careful use of every corporate dollar. Smart companies are using the downturn to retool, not retrench. And GCAGS remains **the repository of regional exploration geoscience**. Why is this important? Because when business is down, cost-effective educational, technology-transfer, and networking options like the GCAGS convention become even more vital to our future. This presents you with **a unique and ROI-boosting opportunity!**

Case in point: **115 oral and 60 poster presentations are slated for Corpus**, a significant increase over 2015. In a word, there's now **time** to refocus on the science and technology.

What's new for 2016? The **ABC Center offers a compact layout**, with sessions close to exhibits; **free wifi**; potential **discounts and marketing and exhibiting tips** from our new exhibit contractor, Shepard Expo Services. All this with beautiful views of Corpus Christi Bay to boot!

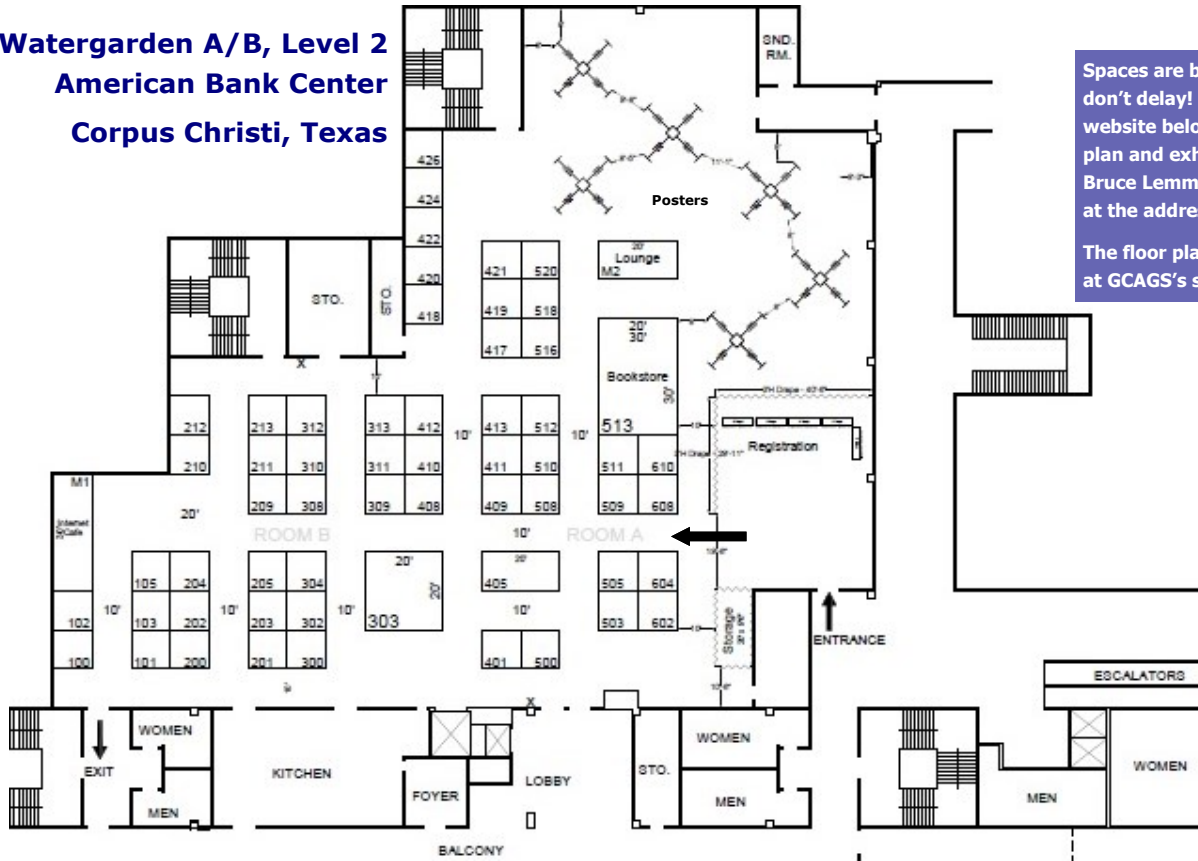
Strong Numbers, Quality Participants*

- ⇒ 83% of participants deem GCAGS "Excellent" or "Good" as an effective venue for delivering exchange of ideas and networking
- ⇒ 86% think the content of the oral sessions is Good or Excellent – in other words, GCAGS delivers quality
- ⇒ 74% say the same for the poster sessions
- ⇒ Next to oral sessions, poster sessions, and online registration (all given), the exhibition is considered **the most important element** of the convention
- ⇒ 74% also say the exhibition is of high quality (Good or Excellent) and variety
- ⇒ That said, underrepresented products in the exhibit hall include field gear, smart phone productivity apps, and educational training programs
- ⇒ **Decision-makers in force:** a fifth of 2015 attendees were managers, senior staff geologists, or owners, partners or officers in their companies
- ⇒ Only 14% listed themselves as "Other" (exhibitors, staff, etc.), making GCAGS a attractively **client-heavy marketing venue**
- ⇒ 51% of attendees were under 40
- ⇒ Two-thirds said they were not involved in unconventional resource plays, making GCAGS an excellent source of potential clients who can adapt quickly to the ever-changing landscape of the market

*Source: registration demographics & post-show participant survey, GCAGS 2015 in Houston

**Watergarden A/B, Level 2
American Bank Center
Corpus Christi, Texas**

Spaces are being sold daily, so don't delay! Go to the address or website below for the latest floor plan and exhibitor list. Or contact Bruce Lemmon, exhibits manager, at the address below. The floor plan is subject to change at GCAGS's sole discretion.



Each 100-ft² space (10×10 is the minimum size) rents for **\$1250** and includes the following:

- 1 skirted table, 2 chairs, a wastebasket plus carpet, pipe & drape in show colors
- 24-hr perimeter security
- Your company description listed online and in the printed program book
- 2 complimentary FULL registrations for every 100-ft² rented (valid for all social events taking place in the hall; additional "booth worker" badges are available at nominal cost)
- Free wifi
- Discounts on your Shepard Expo orders if you expand your space from 2015 to 2016
- Exhibitor webinars to train you and your staff to be more effective exhibition marketers and sellers

We're in a great little venue and a small city this year, which means cheaper ancillary costs. There are two entrances to the hall; in fact, participants will have to **pass through the exhibit hall to get to half the sessions**. Most important, **all convention activities will be located on Level 2 of the Center**.

RESERVE SPACE NOW

Simply refer to the floor plan above and use the accompanying space application/contract to specify where in the hall you would like to be located and how much space you require. Apply by mail with a check, or if you prefer by email or fax, in which case we'll notify you of your provisional booth assignment and send an invoice to pay by check or online using a credit card to secure your spot in the hall.

Exhibit Hours

Sunday, Sept. 18 6-8 pm
Monday, Sept. 19 8:30 am-6 pm
Tuesday, Sept. 20 8:30 am-1:30 pm

"Job Well Done! Thanks to GCAGS Staff and Volunteers! On to Corpus!"*

GCAGS EXHIBITS



For an up-to-date floor plan & exhibitor list, go to the convention website or contact:

P.O. Box 3471
Tulsa, OK 74101-3471 USA
Phone & Fax: 918-585-1004
E-mail: bruce@gemworldvents.net
<http://www.gcags2016.com>