

Gulf Coast Association of Geological Societies
with GCSSEPM • Sept. 18-20 • Corpus Christi

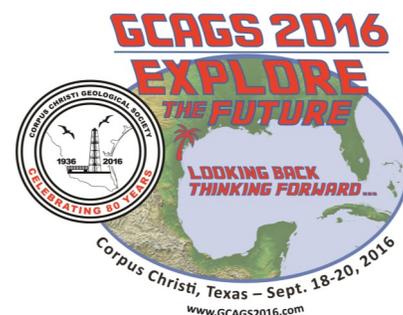
JOIN US AS A NON-PROFIT EXHIBITOR

**Non-Profits Pay Less Than
HALF What Vendors Pay!**

We assign your location and you get one full-convention registration per 10x10, not two. Otherwise look forward to all the benefits commercial-rate exhibitors receive at a fraction of the cost!

- ◆ 1 skirted table, 2 chairs & wastebasket (the hall is fully carpeted)
- ◆ 24-hr. perimeter security
- ◆ Your company description listed online and in the printed program book
- ◆ One complimentary FULL registration for every 100ft² rented, alone worth \$300

The current state of our industry demands consistency and continuity. And a downturn does not prevent geoscientists and their employers from seeking deeper and broader knowledge in order to arrive at solutions to finding tomorrow's resources. As you know, GCAGS remains **the repository of regional exploration geoscience**. Why is this important? Because when business slows, cost-effective educational, technology-transfer, and networking options like the GCAGS convention become even more vital to our future. Case in point: **115 oral and 60 poster presentations are slated for Corpus**, a significant increase over 2015. In other words, there's now **time** for us all to refocus on the science and technology of our industry.



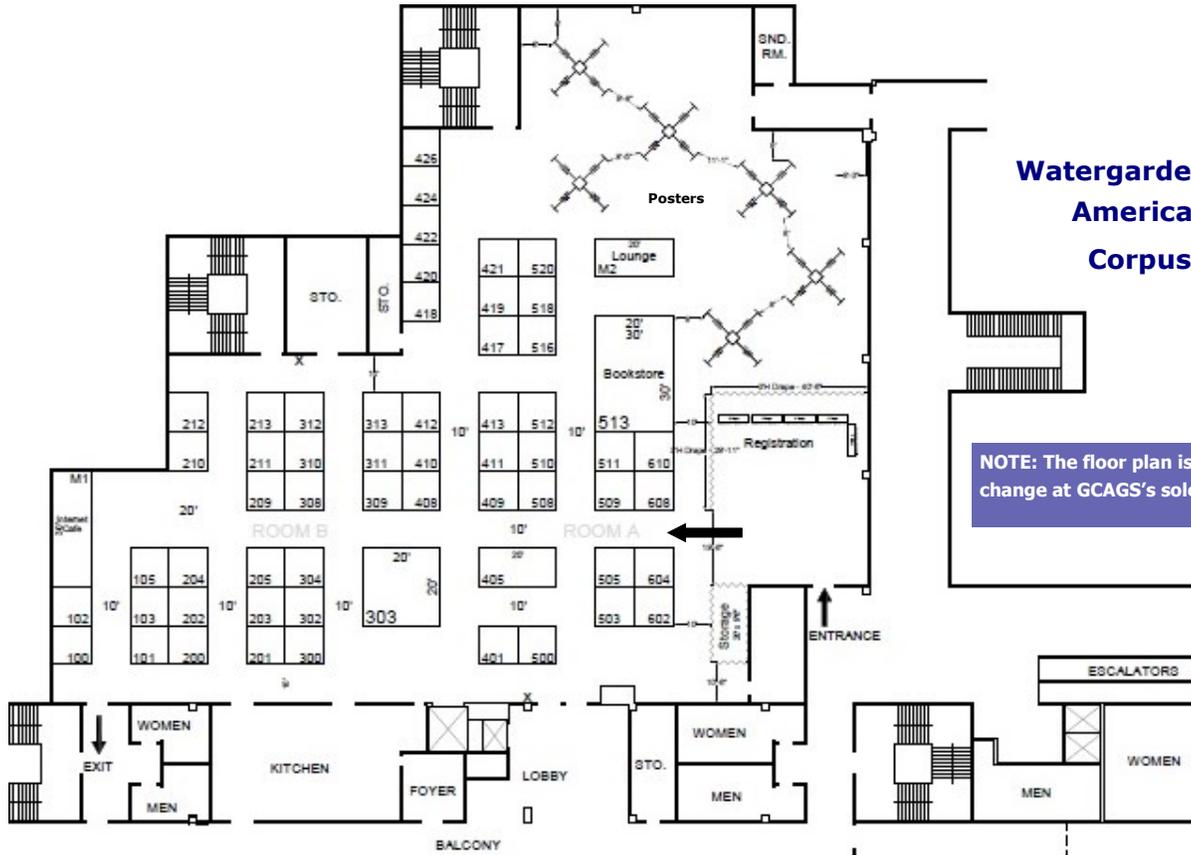
Strong Numbers, Quality Participants*

- ⇒ 83% of participants deem GCAGS "Excellent" or "Good" as an effective venue for delivering exchange of ideas and networking
- ⇒ 86% think the content of the oral sessions is Good or Excellent – in other words, GCAGS delivers quality
- ⇒ 74% say the same for the poster sessions
- ⇒ Next to oral sessions, poster sessions, and online registration (all givens), the exhibition is considered **the most important element** of the convention
- ⇒ 74% also say the exhibition is of high quality (Good or Excellent) and variety
- ⇒ That said, underrepresented products in the exhibit hall include field gear, smart phone productivity apps, and educational training programs
- ⇒ **Decision-makers in force:** a fifth of 2015 attendees were managers, senior staff geologists, or owners, partners or officers in their companies
- ⇒ Only 14% listed themselves as "Other" (exhibitors, staff, etc.), making GCAGS a attractively **client-heavy marketing venue**
- ⇒ 51% of attendees were under 40
- ⇒ Two-thirds said they were not involved in unconventional resource plays, making GCAGS an excellent source of potential clients who can adapt quickly to the ever-changing landscape of the market

***Source: registration demographics & post-show participant survey, GCAGS 2015 in Houston**

**Watergarden A/B, Level 2
American Bank Center
Corpus Christi, Texas**

NOTE: The floor plan is subject to change at GCAGS's sole discretion.



Each 100-ft² space (10×10 is the minimum size) rents for **\$550** and includes the following:

- 1 skirted table, 2 chairs, a wastebasket plus carpet, pipe & drape in show colors
- 24-hr perimeter security
- Your organization's description listed online and in the printed program book
- 1 complimentary FULL registrations for every 100-ft² rented (valid for all social events taking place in the hall; additional "booth worker" badges are available at \$95 each)
- Free wifi
- Discounts on your Shepard Expo orders if you expand your space from 2015 to 2016
- Exhibitor webinars to train you and your staff to be more effective exhibition marketers and sellers

We're in a great little venue and a small city this year, which means cheaper ancillary costs. There are two entrances to the hall; in fact, participants will have to **pass through the exhibit hall to get to half the sessions**. Most important, **all convention activities will be located on Level 2 of the Center**.

How to Reserve Space

It's easy. Simply use the accompanying space application/contract to specify how much space you require. **Each 10 ft. x 10 ft. space is rented for \$550.00.** Apply by mail with check, or if you prefer by email or fax, in which case we'll notify you of your provisional booth assignment and send an invoice to pay by check or online using a credit card to secure your spot in the hall.

Exhibit Hours

Sunday, Sept. 18 6-8 pm
Monday, Sept. 19 8:30 am-6 pm
Tuesday, Sept. 20 8:30 am-1:30 pm

GCAGS EXHIBITS



For an up-to-date, searchable exhibitor list, go to the convention website or contact:

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<http://www.gcags2016.com>